

GRANT INITIATIVE

Collaborative Arts Projects (CAP)

UNITED ARTS COUNCIL OF CATAWBA COUNTY

A new grant initiative, called **Collaborative Arts Projects (CAP)**, has been established by the United Arts Council of Catawba County to encourage collaborations among cultural and/or community nonprofit organizations for arts, science and history projects reaching underserved audiences.

Because the monies come from our local government partners, Catawba County, City of Hickory, City of Newton, City of Claremont, City of Conover and Town of Maiden, the grants will be awarded to those projects meeting the two strategic priorities suggested by local government respondents in our recent broad community survey: (1) Offering programs for underserved audiences, such as those whose opportunities to experience events are limited by geography, ethnicity, economics or disability; and (2) Demonstration of collaboration, actual or proposed, with other affiliates of the UAC and other community organizations.

Guidelines:

- CAP will have a rolling deadline so that the UAC Board could review proposals as received, no less than 60 days in advance.
- The funds must be used for new arts, science or history projects taking place in Catawba County.
- Applicants must outline in detail the underserved audience to be reached.
- The application must include the names and contact people of both (or all) groups, the budget, a summary of the project, and the roles of each collaborating organization.
- An evaluation form must be completed at the end of the project. It should include success measures such as numbers reached.
- The maximum grant for any project will be \$4,000
- Collaborations are encouraged between arts, science and history groups and non-cultural groups.
- Both (or all) partners must be a 501©3, a government organization, or an educational entity
- A maximum of one public school or government organization can be a partner for any project
- Funds may not be used for either capital purchases or fundraising and endowment campaigns
- Projects already funded through another United Arts Council grant are not eligible
- All publicity and printed materials should include the following: "This project was partially funded by a grant from the United Arts Council of Catawba County."

Collaborative Arts Project (CAP) Application

Names of Applying Organizations

1. _____

Organization to receive grant funds

2. _____

Organization 2

3. _____

Organization 3 (if applicable)

Title of Project: _____ Amount Requested: _____

Brief Description of Project, including dates, location, and the underserved audience to be reached:

Primary Contact _____

Mailing Address _____

City, State, Zip _____ Work Phone _____

Email Address _____

REQUIRED SIGNATURES OF AUTHORIZING OFFICIALS

Organization 1 (Print Name and Sign)

Organization 2 (Print Name and Sign)

Organization 3 (if applicable) (Print name and Sign)

Attach

- A detailed budget for the project
- A detailed description of the project, one page, single spaced, 12 point type. This should include the roles of the collaborating organizations, a description of the underserved audience, and how this audience will be engaged (in planning and marketing, for example).

This application must be received by the UAC staff no less than 60 days prior to the beginning of the project.