United Arts Council
OF CATAWBA COUNTY

243 3rd Ave. NE, Box 5
Hickory, NC 28601
(828) 324-4906
www.artscatawba.org

Return Service Requested

Non-Profit Org.
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Hickory, NC 28601
Permit No. 21

Calculating The Return On Your Investment

The nine organizations that receive UAF dollars make a valuable contribution to our economy and quality of life in Catawba County and surrounding area. Through their efforts, children and adults are exposed to outstanding experiences in science, art, history, theatre, and music. The high quality programming and performances entertain and inspire a wide audience.

The return was quantified by our Economic Impact Study, showing $49.2 million of economic activity generated annually in Catawba County by our cultural organizations.

Managing Your Investment Wisely

The United Arts Fund Allocations Committee, made up of a rotating membership of county business leaders and arts supporters, makes recommendations to the Board of Directors of the United Arts Council of Catawba County on how the funds should be shared among the nine organizations.

Sound fiscal management, strong leadership, and fulfillment of organizational mission are taken into consideration.

Make An Investment In Our Cultural Community

2022 United Arts Fund

Growing Catawba County Through Arts, Science and History

Catawba Science Center

The Green Room Community Theatre

Hickory Choral Society

Hickory Community Theatre

Hickory Landmarks Society

Hickory Museum of Art

Historical Association of Catawba County

Western Piedmont Symphony

Your Investment Pays Dividends in Our Community

The unrestricted operating support provided through the United Arts Fund (UAF) is needed more than ever. Arts, Science, and History organizations in Catawba County are working hard to fully reopen their doors to offer a safe space for live performances and exhibits. Your tax deductible gift to the UAF will reap the dividends of the high-quality cultural experiences you have come to expect in Catawba County.

An economic impact study, conducted by the United Arts Council under the auspices of Americans for the Arts, showed that cultural organizations in Catawba County generate $49.2 million annually in economic activity. Our organizations also drive tourism, with 89.3% of those nonresidents surveyed saying the primary purpose of their visit to Catawba County was to attend a cultural event. To continue getting returns like this, we need your investment.

Asset Allocation

Your generous contribution to the United Arts Fund provides operating support for:

Catawba Science Center

The Green Room Community Theatre

Hickory Choral Society

Hickory Community Theatre

Hickory Landmarks Society

Hickory Museum of Art

Historical Association of Catawba County

United Arts Council of Catawba County

Western Piedmont Symphony

The United Arts Council may be reached at (828) 324-4906.

Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Section at (888) 830-4989. The license is not an endorsement by the State.

United Arts Council of Catawba County United Arts Fund Drive

Name _____
(Print how you wish to be acknowledged)

Address _____

City _____ State ____ Zip _____

Phone (w) _____

(h) _____

E-mail _____

In Memory or Honor of _____
(Circle One)

Your Pledge

- ☐ Benefactor .....$20,000 & above
- ☐ Patron ..... $10,000 - $19,999
- ☐ Preserver .....$5,000 - $9,999
- ☐ Sustainer.....$2,500 - $4,999
- ☐ Sponsor.....$1,000 - $2,499
- ☐ Donor.....$500 - $999
- ☐ Supporter.....$250-$499
- ☐ Contributor.....$100-$249
- ☐ Friend .....up to $99

Pledge Amount _____

Amount Enclosed _____

Balance Due _____

☐ My check is enclosed made payable to United Arts Council.

☐ I would like to charge to a credit card
☐ Visa ☐ Mastercard

Account #_____

Exp. _____ Security Code _____

☐ I would like to be billed
☐ One time ☐ Quarterly

☐ I would like to make a recurring gift of _____ per month by check draft.

☐ Contact me about a stock transaction

☐ My company matches donations

☐ I would like my gift to remain anonymous

Thank You!

Mail in enclosed envelope or contribute online at www.artscatawba.org